GEORGIAN BAY
CONCERT
CHOIR

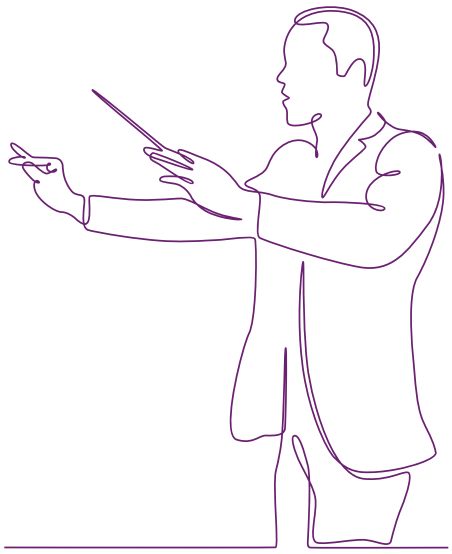


2026/2027 Season Sponsorship Opportunities

More Info: president@georgianbayconcertchoir.org

About the Choir

The Georgian Bay Concert Choir was founded in 1972, with a goal to bring choral masterworks and Canadian compositions to the Grey Bruce community. The choir, made up of approximately 50 singers, focuses on showcasing the talents of local singers and professional musicians alike. The Choir represents an important institution in Owen Sound's arts and culture scene.



Audience & Reach

- Expected Attendance: 500+ audience and choral members each season.
- Demographics: Families, seniors, community leaders, arts supporters
- Marketing Channels: Social media, Classical FM Radio, community newsletters, posters in local businesses

Why Sponsor?

Sponsoring the Georgian Bay Concert Choir provides exposure to a wide and engaged audience, builds community goodwill, and showcases your brand's commitment to local arts and culture. All donations are tax deductible.

Georgian Bay Concert Choir

Sponsorship Packages

Sponsorship deadline: November 6, 2026 - Each package is good for one concert of the season - ie. fall or spring, with the exception of the chorister sponsorship

Official Concert or Artistic Director Sponsor – $1000

- Logo on all promotional materials and event signage
- Prominent feature in concert program & public acknowledgement during concert
- Name next to concert title or Artistic Director in program
- Featured on social media and website
- Four free tickets

Guest Artist or Accompanist Sponsor – $500

- Name next to Guest Artist or Accompanist in program & public acknowledgement during concert.
- Featured on social media and website
- Two free tickets

Reception Sponsor – $300

- Featured on social media and website, and name as reception sponsor in program

Section Sponsor – $250

- Featured on social media and name next to section as sponsor in program

Sponsor a Chorister – $30

- Name next to individual chorister in programs for the whole season.

Program Ads*

Full Page

$400

Half Page

$300

Quarter Page

$200

Business Card Size

$100

*See last page for ad submission details

Georgian Bay Concert Choir

Sponsorship Form



Please send completed forms & cheque or e-transfer to:
treasurer@georgianbayconcertchoir.org or
Georgian Bay Concert Choir
Harmony Centre Owen Sound
890 4th Ave East
Owen Sound ON
N4K 2N7

Name as you wish it to appear in marketing materials:

Email and mailing address:

Sponsorship Package Selection (if applicable.):

If you are sponsoring a chorister, what is their name:

Program Ad Size (if applicable - see next page for ad submission details):

Thank You for supporting music and culture in our community!

Georgian Bay Concert Choir

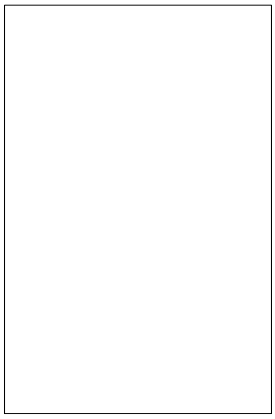
Program Ad Specifications

Ads should be in PDF or JPEG file format at 300dpi greyscale

Submit fully designed and formatted ads to:
mike35ekim@yahoo.ca and gwennethbell@yahoo.ca

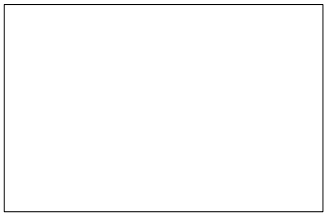
Full Page Ad

7" high x 4.8" wide
Vertical layout
$400



Quarter Page Ad

3.2" high x 2.4" wide
Vertical layout
$200



Eighth Page Ad*

1.37" high x 2.4" wide
Horizontal layout
$100

*You may submit a standard horizontal business card for this ad. It will be scaled down to fit the print dimension.

Half Page Ad

3.5" high x 4.8" wide
Horizontal layout
$300